

How a Puddle Ducks mum became a swimming school entrepreneur

Accountant Kim Pinnington had been a Puddle Ducks customer for several years before she decided to leave behind her career in banking and dive into the swim school business for herself. Now, two years on, her financial background and personal experiences have stood her in good stead. She has expanded from one large franchise region into two and her business is growing all the time.



Kim's two franchise territories cover, collectively, South Cheshire, Staffordshire, Shropshire, Wrexham, Sutton Coldfield, Walsall and North Birmingham. Throughout those regions she manages a team of teachers, highly trained in the award-winning Puddle Ducks method and accredited by the Swimming Teachers' Association.

"From the beginning, Puddle Ducks felt like a safe career path, even though I didn't have a background in swimming," said Kim, "I'd taken my children to Puddle Ducks swimming lessons and had found them so valuable, as a place for the kids to learn important skills and for me to meet other parents. Our teachers are real experts and they love their jobs, so Puddle Ducks lessons are just lovely environments to be in.

"When I discovered the earning potential of a Puddle Ducks business and how well supported franchisees are, I couldn't think of anything I would rather do. I'm very proud to put my name to this business that I get so much from, both as a customer and now as a member of 'the family'."

Kim's hard work and transferrable skills, combined with the award-winning training and support from Puddle Ducks head office, have made her one of the company's most successful franchisees.